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## **MEDIA RELEASE**

1 March 2023

# **Huon Valley businesses to embrace plastic free future**

Businesses in the Huon Valley are taking up the challenge to ditch single-use plastic with the help of the Plastic Free Places Tasmania program.

The program follows an announcement by the Tasmanian Government of a proposed ban on key single-use plastic items by 2025.

Plastic Free Places Tasmania is supporting local businesses to adapt and reduce plastic pollution at its source by offering free direct assistance to food retailers, helping to make the transition away from single use plastics as simple as possible.

“Huon Valley Council is pleased to be endorsing this program, as it provides practical solutions and advice to help protect our environment and prepare for regulatory changes in packaging,” Huon Valley Council Mayor Sally Doyle said.

Plastic Free Places Program Coordinator Dan Broun and his team will be available to work directly with businesses in the Huon Valley, looking at what they are currently using, discussing available alternatives, helping to reduce ongoing packaging costs and offering free promotion.

The program has been rolled out in 20 communities across Australia and has helped those local businesses eliminate over 15 million pieces of single use plastic.

“With over 200 registered food businesses in the Huon Valley, Plastic Free Places has the potential to make a substantial impact at a local scale.”

“Plastic Free Places is a fantastic program full of information to help local food businesses. I encourage business owners to reach out and make the most of the



program, working with the community to keep the Huon Valley a clean and green destination.”

To join or for more information, please visit <http://plasticfreeplacestas.org/join>.

**For more information: Mayor Sally Doyle (03) 6264 0300**